



HOT, HOT, HOT: Red Hot World Buffet and Bar has just awarded CK Direct a multiple site contract.

Restaurant chain awards CK Direct a top contract

RED Hot World Buffet and Bar has been working with Peterborough company CK Direct to create a national chain of state-of-the-art restaurants.

The restaurant, which has branches in Northampton, Nottingham, Milton Keynes and Liverpool, serves all the classic and popular dishes from India, China, Japan, Italy, Mexico and Thailand.

In each branch at any one time there is a selection of 110 dishes available, ranging from starters, salads and main courses to home-made sweets produced by the in-house pastry chef.

Customers can explore the different counters and try the dishes that have already been prepared, or they can sample the fresh food that the chefs are making at live cooking stations. This can be done as many times as customers wish.

It's a food-lovers' paradise, with a fixed price, where customers can mix



and match some of the greatest cuisines of the world.

The style of the meal can vary according to taste, ranging from a selection of starters to a more traditional three-course meal.

Alternatively customers can watch the chefs cook at five live cooking stations, and interact with them at the same time.

Customers can create their own dishes, choosing fresh ingredients which the Chinese stir-fry chef will

cook on the spot, or choosing pizza toppings from more than 20 ingredients which the Italian chefs will cook in their stone-baked oven.

A Japanese chef can create the perfect noodle dish, or in the Mexican section customers can choose their favourite tapas ingredients.

There is a top quality pastry kitchen with an in-house pastry chef in each restaurant, allowing desserts to be made as they are needed, with more than 20 on offer at any one time.

The drinks menu boasts a selection of wines from around the globe, and a huge cocktail list. Bartenders are all trained to a high standard and a great selection of spirits and world beers is also available.

The brand has been so successful it is now expanding across the country and CK Direct will be working to equip the kitchens on the new sites, having provided kitchen extraction systems and other fittings for the existing restaurants.

Daniel Brown, develop-

ment manager for Red Hot, said: "We're on a big roll-out. We're back to back on to the next locations around the country. It's becoming a nationally recognised brand."

"All the design is ahead of the trendiest nightclubs, restaurants and bars."

"We've got our chefs from five-star hotels and restaurants around the world and the quality and freshness of the food is outstanding."

Red Hot features contemporary but global décor, combining a hip, cosmopolitan sensibility with an earthy, casual style.

The setting is enhanced with a carefully selected soundtrack made up of lounge music from all over the globe, tailored to suit the particular time of day.

Red Hot prides itself on the quality and variety of everything it does. The best chefs from around the globe work with the best ingredients, fresh every day.

For more information on Red Hot World Buffet and Bar, visit the website www.redhot-worldbuffet.com

RED HOT
WORLD BUFFET
AND BAR

7 CUISINES
120 DISHES
1 FIXED PRICE

*The World On
A Plate...*